

Blue Star Welcome Week 2024

SOCIAL MEDIA SCRIPTS

Below are some sample scripts that you can use as a guide as you communicate what Blue Star Welcome Week is to your network. Just copy, paste, and personalize the message. Thank you for helping us spread the word and grow Blue Star Welcome Week!

SAVE THE DATE SOCIAL MEDIA SCRIPTS

These scripts can be useful when creating your Blue Star Welcome Week posts. You can easily customize them to fit your style. Thank you for helping us spread the word!

FACEBOOK/INSTAGRAM SAMPLE

America's military families live a transient lifestyle, moving into a new community every two to three years.

Help make the move easier for military families PCSing and transitioning in your local community! Join me in celebrating #BlueStarWelcomeWeek from September 21st – 29th to create a greater sense of belonging for military and Veteran families in your neighborhood.

Visit @BlueStarFamilies today and learn how you can support local military families:

bluestarwelcomeweek.org

TWITTER SAMPLE

Sept 21-29 is #BlueStarWelcomeWeek – a week dedicated to creating a greater sense of belonging for #MilitaryFamilies moving into new communities! Get involved today with @BlueStarFamily and help us say “Welcome Home” to our local military families:

bluestarwelcomeweek.org.

LINKEDIN SAMPLE

Moving into a new community can be tough, especially for #MilitaryFamilies who often move every two to three years!

Studies show that when military families have a sense of belonging in their new community, they are much more likely to thrive.

From September 21st – 29th, I'm celebrating #BlueStarWelcomeWeek to welcome America's military and Veteran families into my neighborhood, express my gratitude for their sacrifices, and share my support. Visit @BlueStarFamilies today to learn how you can support local military families: bluestarwelcomeweek.org.

IT'S WELCOME WEEK SOCIAL MEDIA SCRIPTS

These scripts can be useful when creating your Blue Star Welcome Week posts. You can easily customize them to fit your style. Thank you for helping us spread the word!

FACEBOOK/INSTAGRAM SAMPLE

More than 70% of American #MilitaryFamilies live off base in their local civilian communities. However, many don't feel a strong sense of belonging to those communities. Let's change this by being the neighbors our military and Veteran families can count on! Welcome new military families into your community right now and share your appreciation for their service and sacrifices during this year's #BlueStarWelcomeWeek from September 21st – 29th! Get involved with @BlueStarFamilies today: bluestarwelcomeweek.org.

TWITTER SAMPLE

#BlueStarWelcomeWeek is finally here! Join me and other fellow Americans as we welcome America's military families into our communities, express our gratitude for their sacrifices, and share our support! Get involved today with @BlueStarFamily: bluestarwelcomeweek.org.

LINKEDIN SAMPLE

More than 70% of American #MilitaryFamilies live off base in their local civilian communities. However, many don't feel a strong sense of belonging to those communities. Let's change this by being neighbors that our military and Veteran families can count on! Welcome new military families into your community and share your appreciation for their service and sacrifices during #BlueStarWelcomeWeek from September 21st – 29th! Get involved with @blue-star-families today: bluestarwelcomeweek.org.

THANK YOU SOCIAL MEDIA SCRIPTS

These scripts can be useful when creating your Blue Star Welcome Week posts. You can easily customize them to fit your style. Thank you for helping us spread the word!

FACEBOOK/INSTAGRAM SAMPLE

Blue Star Welcome Week 2024 may be over, but when we continue to work together, more chapters can begin. Thank you for making this year special. What was your favorite part? Let's continue to welcome military and Veteran families to our communities, connect with Blue Star Families members and volunteers, and pay it forward. #BlueStarWelcomeWeek

TWITTER SAMPLE

What a great week! Together we welcomed America's military heroes and their families moving into our communities during #BlueStarWelcomeWeek! Let's keep the momentum going all year. Visit bluestarfam.org today!

LINKEDIN SAMPLE

Thank you to everyone that made an impact during #BlueStarWelcomeWeek for #MilitaryFamilies!

As Blue Star Welcome Week comes to a close, we have the opportunity to remember why inclusion is integral to everything we do. When we support active-duty, Reserve, and Veteran families, we grow our communities and a part of ourselves, too.

This special week comes only once a year, but we have an opportunity to continue the effort year-round. Visit bluestarfam.org today, and we will see you at the next event!